



General information regarding use of the Cameron Independent School District logo

1. Is the district logo protected from unrestricted general use?

Yes. Ownership of the logo together with all associated copyrights, trademarks and other protections and intellectual property rights remains with Cameron CISD.

2. May commercial manufacturers, wholesalers, and retailers use the school logo on a for-profit basis?

Not without entering into a royalty agreement(fee) and obtaining the written permission of the Cameron ISD central administration. After the agreement is executed and permission is granted, logo digital files—with the correct colors—will be sent from the CISD central administration office. The logo cannot be copied from the website for reproduction.

3. May students, student organizations, and parent support organizations use the district logo to promote a group of students, an activity or event, a campus, or the District, and if so, do they need permission to do so?

Yes, students, student organizations, and parent organizations may use the district logo so long as their use is in furtherance of school related business or activity. Yes, they will need to obtain permission in writing from the CISD central administration. After permission is granted, logo digital files—with the correct colors—will be sent from the CISD central administration office. The logo cannot be copied from the website for reproduction.

4. If students, student organizations, PTOs, booster clubs, Ag clubs and other school-sanctioned support organizations obtain permission before using the district logo, will they be charged a fee?

No, they will not be charged a fee so long as their use is in furtherance of a school related business or activity. The determination of what constitutes a use in furtherance of a school related business or activity rests with the CISD central administration. All logo digital files—with the correct colors—will be sent from the CISD central administration office. The logo cannot be copied from the website for reproduction.

5. **Can Cameron ISD revoke permission to use a logo if it determines that the use is improper, unauthorized or not in conformity with school standards?**

Yes.

6. **What else should we be aware of should anyone listed in question 4 above create or sell merchandise for a fundraiser?**

Be sure to contact the CISD central administration office and learn about their fundraising policies and procedures and vendor use. All profits of such sales must go to the students and/or student-related projects. Finally, it is important that you are a school sanctioned parent or support group. For more information contact the CISD central administration office.

7. **What logo is subject to these procedures and where do I find it?**

The CISD **“OYE”** logo (At the top of this memo) is subject to the procedures listed above.

8. **Can school support organizations such as PTOs, booster clubs, Ag clubs, etc. directly grant a person, business, vendor, marketer, manufacturer, or any organization permission or authority to use a school logo?**

No. Only the CISD central administration office may do so. All logo digital files—with the correct colors—must be sent from the CISD central administration office. The logo cannot be copied from the website for reproduction.

9. **How do I contact the CISD central administration office?**

You may contact the CISD central administration office at the following address and phone number: 304 E. 12th Cameron, Texas 76520 or 254-697-3512